Devi Priya Nalluri

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Summary

UX designer with 2+ years of experience crafting user-centered designs. Background in spatial design informs my ability to align solutions with user needs. I conduct user discovery and generative research, translating insights into functional design specs, collaborating with cross-functional teams from concept through execution.

Portfolio - LinkedIn

Education

Arizona State University | Tempe, AZ
MS User Experience | 12/2026

Lisaa School of Design | Bangalore, India
B.Des, Interior and Product Design | 08/2021

Skills & Tools

Design: User research, usability testing, information architecture, user flows, wireframing, prototyping, interaction design visual design, design systems, accessibility, heuristic evaluation, journey mapping.

Technical: HTML & CSS (basic)

Tools: Figma, Miro, Adobe Photoshop, Illustrator, InDesign, GitHub, Notion, Cursor, Codex, AutoCAD.

UX Projects

Admin Dashboard & Ad Management Portal
UX Designer & Researcher | 02/2026 - 05/2026
• Mapped workflows for moderation admins and ad managers; prioritized flagged content, escalation context, and AI-supported review indicators in a dashboard concept.
• Designed reusable dashboard components and Figma prototypes for campaign targeting, scheduling, approvals, and analytics; made status and next actions visible across moderation and advertising flows.
Arizona Science Center Website Redesign
UX Designer & Researcher | 01/2026 - 05/2026
• Conducted usability testing with participants; identified a baseline 61.6% task success rate and recurring issues with ticket purchasing, search, support content, and mobile navigation.
• Translated usability findings and card sorting into revised navigation and a guided Figma ticketing prototype with clearer ticket options, checkout guidance, and confirmation states.
Healthcare Management App
UX Designer & Researcher | Mobile app concept | 01/2026 - 05/2026
• Synthesized interviews, personas, and journey maps into mobile flows for caregivers and patients managing medical records, medications, appointments, and family profiles.
• Explored alternatives through Crazy 8s and paper prototypes; refined Figma navigation, reusable components, and feedback states through heuristic evaluation and cognitive walkthroughs.

Experience

Retro Designs & Dimensions Pvt Ltd | India, Visakhapatnam
Project Manager / Interior Designer | 07/2023 - 07/2024

- Managed end-to-end coordination and design delivery for 3 concurrent projects, translating client needs into functional spatial layouts, taking ownership of the process from client conversations to final handoff.
- Built mood boards, graphics, and presentations to communicate vision and successfully bring in new business.
- Bridged the gap between the design phase and the actual build by managing day-to-day logistics, negotiating vendor quotes, and coordinating directly with on-site teams so the design did not get lost in translation.
- Managed competing priorities and ensured project deadlines were consistently met.

Clark Lloyd Designers | India, Hyderabad
Interior Designer | 06/2022 - 06/2023

- Designed spaces across residential, corporate offices, and retail spaces, adapting layouts to solve problems
- Owned all technical drawings and design specifications. Served as the point of accountability between the initial design and the physical build, ensuring contractors executed the plans exactly as intended
- Conducted site visits to review progress, analyze new locations, and ensure work matched design intent and schedule.
- Delivered drawings and information to the site on time, helping prevent delays and maintain workflow
- Participated directly in client meetings to capture their requirements, documenting their feedback and immediately updating the design to keep the project moving forward.

IWPS Global | Bangalore, India
Intern Interior Designer | 11/2021 - 04/2022

- Supported senior designers across multiple office and residential projects by stepping in to handle technical drawings, site visits, and vendor communications.
- Contributed to planning and designing various spaces, translating requirements into spatial layouts
- Reported site updates and progress to the team, providing clear information for timely decisions
- Delivered essential documents and maintained organized project records for all phases of work
- Documented on-site progress and wrote detailed status reports that the team directly relied on to make decisions regarding material and timelines.